

EEO PUBLIC FILE REPORT June 2009 – June 2010 INITIATIVES

Description of Initiative:	Date:	Personnel Involved:
The Unit continues to serve as a facility for the practical training of 18 University students pursuing careers in the areas of radio broadcasting, radio broadcast management and related disciplines. The internship program is year round, hosting 18 students during the regular school year and summer.	June 2009- June 2010	WHUR Management Staff
WHUR provides year round tours to college students, high school students, and the community, which gives them exposure to career opportunities in the radio industry. The unit plays a major role in sharing their knowledge in the perspective areas.	June 2009- June 2010	The Unit
During the summer of July – August 2009, High School Students from area schools were exposed to the many aspects of the radio industry. The students were provided training in the various areas under the supervision of the unit.	July 2009 – August 2009	The Unit
The Unit served as a co-sponsor in the Annual Howard University School of Communications all day Job Fair.	October 15, 2009	The Unit
The Unit ran 30-second vignettes throughout the month of February at least three times a day. Each year we recognize Black History Month by connecting our history to our future. This year students from the Southeast Tennis and Learning Center came to the radio station to voice Black History facts about famous African-American leaders. This was the first time many of these students ever came into a radio station and it was also a learning experience for them to get educated about their rich Black History.	February 1 -28, 2010	The Unit
On-Air Staff participated in the Speakers' Bureau at Charles Herbert Flowers High School to enlighten students about the necessary steps required to achieve success in the job market today.	April 22, 2010	On-Air Staff
On-Air Staff served as a presenter at Imagine Lincoln Public Charter School Career Day where they discussed careers.	April 23, 2010	On-Air staff
The Unit participated in Career Day at Gwyn park	March 24, 2010	The Unit

High School		
The Unit participated in the "Spoken Word Café," lending support to Woodrow Wilson High School students in their search to become a poet.	April 29, 2010	The Unit
The Unit aired the Washington DC Career Fair and also posted jobs on the website.	May 17, 2010	The Unit
The Unit served on a Panel at the School of Communications in support of the 2010 NABEF Media Sales Institute at Howard University.	June 4, 2010	The Unit

# WHUR-FM RADIO EEO Public File Report

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Station: WHUR-FM Washington, DC

Period Covered: June 1, 2009- June 1, 2010

Job Title	Date Filled	Hire Source	Recruitment Source	Number of Interviews
Account Executive (3)	1/31/2010 (2) 2/15/2010 (1)	Howard University	Howard University 2244 10 <sup>th</sup> Street, N.W. Washington, DC 20059  Bowie State University Jericho Park Road Bowie, Maryland 20715  George Washington University 1922 F Street, N.W. Washington, DC  NABBF Broadcast Career Link Job Posting  WHUR-FM RADIO <a href="http://www.whur.com">www.whur.com</a>	5
Director of Engineering and IT	02/01/2010	Howard University	Howard University 2244 10 <sup>th</sup> Street, NW Washington, DC 20059  Radio Magazine online.com <a href="http://www.radiomagonline.com">www.radiomagonline.com</a>  WHUR-FM RADIO <a href="http://www.whur.com">www.whur.com</a>	3

Public Affairs Assistant	02/01/2010	Howard University	<p>Howard University 2244 10<sup>th</sup> Street, NW Washington, DC 20059</p> <p>Bowie State University Jericho Park Road Bowie, Maryland 20715</p> <p>George Washington University 1922 F Street, N.W. Washington, DC 20052</p> <p>NABBF Broadcast Career Link Posting</p> <p>Online Posting @ Radio Magazine Online.com</p> <p>WHUR-FM RADIO <a href="http://www.whur.com">www.whur.com</a></p>	5
Broadcast Program Assistant (2)	04/05/2010 06/07/2010	Internal Promotion Howard University	<p>Howard University 2244 10<sup>th</sup> Street, NW Washington, DC 20059</p> <p>Bowie State University Jericho Park Road Bowie, Maryland 20715</p> <p>George Washington University 1922 F Street, N.W. Washington, DC 20052</p> <p>WHUR-FM RADIO <a href="http://www.whur.com">www.whur.com</a></p>	4

<u>Job Title</u>	<u>Total Number of Interviewees Referred</u>
1. Account Executive	34
2. Director of Engineering and IT	16
3. Public Affairs Assistant	114
4. Broadcast Promotion Assistant	43