

PUBLIC FILE REPORT JUNE 2012-JUNE 2013 RECRUITMENT INITIATIVES

Date	Description of Initiative	No. of Participants	Participant Title
10/25/12	The Unit co-sponsored and participated in the 2012 Annual Howard University School of Communications job fair. WHUR staff interviewed students onsite and provided guidance to prospective interns and job applicants	13	Management Staff, News Staff & Interns
12/21/12	WHUR News Anchor lectured Baltimore area teens about Gang Intervention and challenged students to choose a positive path to be successful in their studies and life at the Antioch Diploma Plus High School in Baltimore.	1	News Anchor
2/9/13	WHUR News Anchor was the Master of Ceremonies for the Dean's Power Breakfast at the Black Engineers Awards & Conference in Washington, DC	1	News Anchor
2/26/13	WHUR staff participated in the NAACP Diversity Career Fair at the Embassy Suites hotel in Crystal City, VA. The unit interviewed job applicants onsite and provided guidance to prospective job seekers.	2	Management Staff & Promotions Director
3/27/13	WHUR Anchor moderated a PBS Documentary screening about the HS Dropout rate in Washington, DC at the ARC in Southeast. Employee encouraged teens to provide feedback and Q & A session after the documentary was aired.	1	News Anchor
4/5/13	News and Information Director spoke at Savory Elementary School in Southeast DC for Career Day. Employee shared experiences about the broadcast industry and encouraged youth to succeed in their education.	1	News and Information Director
5/18/13	WHUR Anchor was a panelist at the Black Male Empowerment Awards/Community meeting at Coppin State University in Baltimore, MD. Employee shared experiences about his profession and offered advice to individuals who were interested in broadcast journalism.	1	News Anchor
5/23/13	WHUR News Staff participated in the Foundation for the Advancement of Music & Education (F.A.M.E) event to raise money to provide disadvantaged youth with music lessons and equipment.	2	News Staff

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5/30/13	WHUR Anchor was the keynote speaker at the Blacks in Government organization at the Department of Labor scholarship awards luncheon. Employee offered insight into her profession & the broadcast journalism industry.	1	News Anchor
June 2-14, 2013	NABEF Media Sales Institute Seminar Workshop. The goal of the NABEF is to address need for sales personnel of color, particularly in broadcast and print industry. The institute offers world class programs that serves as a pipeline for funneling excellent students of color from the academy into the industry.	35	Broadcasters, Media Professionals, Management Staff, Professors, Graduating Students, College Graduates
All Year	WHUR provides year round tours to college students, high school students, and the community, which gives them exposure to career opportunities in the radio industry. The unit plays a major role in sharing their knowledge in the perspective areas.	Between 2-25 persons	Public Affairs Director, Public Affairs Assistant
All Year	The Unit continues to serve as a facility for the practical training of University students pursuing careers in the areas of radio broadcasting, radio broadcast management and related disciplines. The internship program is year round, hosting student during the normal academic year and summer session.	50	Students, Sales Manager, Promotions Director, General Manager, Program Director, Business Manager, Music Director
