

**PUBLIC FILE REPORT:  
WHUR-FM JUNE 2013-JUNE 2014 INITIATIVES**

Date	Description of Initiative	No. of Participants	Participant Title
June 2013- June 2014	The Unit continues to serve as a facility for the practical training of 30 University students pursuing careers in the areas of radio broadcasting, radio broadcast management and related disciplines. The internship program is year round, hosting 30 students during the academic school year and summer sessions.	8	Management Staff
June 2013- June 2014	WHUR provided year round tours to college students, high school students, and the community which gives them exposure to career opportunities in the radio industry. The Unit plays a major role in sharing their knowledge in the perspective areas.	2	News & Information Department
6/29/13	WHUR Director of News & Information spoke at the "Empowering Me" conference with girls ages 8 to 14 at the Glenarden Community Center about the power of education, self-worth, and staying clear of negative behavior	1	News and Information Director
7/15/13	WHUR News Anchor was the Keynote speaker for F.U.E.L. at the Accokeek Public Library. F.U.E.L. is a non profit organization the strives to improve the lives of young girls in Prince George's & Charles Counties. Discussion was about the importance of higher education, self esteem and career choices.	1	News Reporter
8/18/13	WHUR News Anchor hosted the Light the Way Fundraiser at the Applebee's in Forestville, MD. This nonprofit organization raises money to help families who cannot afford to send their children to after school activities. Light the Way, knows the importance of keeping young children active and they are doing their part to help working parents bridge the financial gap	1	News Reporter

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9/24/13	WHUR News & Information Director spoke at Robert R. Gray Elementary School to the 2nd grade class about being a journalist and about the importance of speaking well and listening carefully to always give the correct information on the air.	1	News and Information Director
Oct 2013-May 2014	WHUR News Reporter served as a monthly host for Lockheed Martin's Lead the Way program at Duval High School in Lanham. Staffer would meet with the students working on various STEM projects and discuss, topic research, resenatation and products. At the conclusion of the program, the students had to present their inventions to invited business professionals.	1	News Reporter
10/5/13	Two On Air Personalities spoke at Breaking the Cycle Against Domestic Violence Conference. Also served as Master and Mistress of Ceremony for an event designed to assist victims of domestic violence.	2	On Air Personalities
10/17/13	The Unit co-sponsored and participated in the 2013 Annual Howard University School of Communications job fair. WHUR staff interviewed students onsite and provided guidance to prospective interns and job applicants	10	Management Staff and News Staff
10/24/13	WHUR News Reporter Hosted AAREP of DC Awards Gala, October 24th at the Ronald Reagan Building. AAREP stands for African American Real Estate Professionals. This annual event recognizes African American Developers and Realtors from across the country, who are helping to change the face of the District of Columbia.	1	News Reporter

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10/26/13	WHUR News & Information Director participated in the "Making Strides Against Breast Cancer Walk". Led a team of walkers to raise money to help fight breast cancer among African American Women	1	News and Information Director
10/26/13	WHUR News Reporter served as Master of Ceremonies in the 2nd Annual Krimson Charity Masquerade Ball & Silent Auction for the Kappa Community Development Foundation at the University of Maryland Marriott Inn Conference Center	1	News Reporter
11/15/13	WHUR News Reporter Hosted The Mentor to Manhood Fundraiser at the Camelot of Upper Marlboro. Staffer spoke with the young men in the program about keeping positive and keeping connected to the community in which they live in.	1	News Reporter
12/7/13	Two On Air Personalities participated in "Still I Rise" conference, served as Master and Mistress of Ceremony at a conference focusing on domestic violence and sexual assault	2	On Air Personalities
1/18/14	The Unit hosted as a model station for Broadcast Leadership Training Program class sponsored by the National Association of Broadcasters Education Foundation (NABEF). The trainees are exposed to the fundamentals of purchasing, owning and the successful operations of radio & TV stations.	30	Management Staff
1/20/14	WHUR News Reporter served as Master of Ceremonies for the UNCF MLK Jr. Charity Breakfast at Martin's Crosswinds in Greenbelt, MD.	1	News Reporter

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2/8/14	WHUR News Reporter served as Master of Ceremonies for the BEYA Black Engineer Awards Dean's Breakfast; Marriott Wardman Park Hotel, in NW WDC.	1	News Reporter
2/21/14	News and Information Director spoke at Oxon Hill Elementary School to an assembly of students during Black History Month about career options in radio	1	News and Information Director
2/23/14	WHUR News Reporter served as Master of Ceremonies for the Maple Springs Baptist Church Annual Black History program in Capitol Heights, MD.	1	News Reporter
2/25/14	WHUR staff participated in the NAACP Diversity Career Fair at the Embassy Suites hotel in Crystal City, VA. The unit interviewed job applicants onsite and provided guidance to prospective job seekers.	2	Management Staff
March 10-24, 2014	WHUR News Reporter worked with Rootbranch Kids at Petworth Public Library's on video production and reporting.	1	News Reporter
4/8/14	On Air Personality & Show Producer visited the Howard University School of Mathematics and Science, spoke to students ages 12-15 years old about career options in radio.	2	On Air Personality & Producer
4/9/14	On Air Personality visited the Matthew Henson Middle School and spoke to Middle School students about career opportunities in radio and shared her story of being a military vet and a radio broadcaster	1	On Air Personality
4/12/14	Numerous WHUR On Air Personalities, Management Staff, Promotions & News Team participated in the MS National Walk in Waldorf, MD	15	On Air Personalities, Management Staff, Promotions Team, News Department

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4/12/14	On Air Personality served a Mistress of Ceremonies at the National MS Walk in Waldorf, MD.	1	On Air Personality
5/16/14	WHUR News & Information team headed a Voter Registration & Education live broadcast. Helped people to register for the upcoming Maryland Gubernatorial primary and provided information about the value of casting your ballot.	10	News & Information Department
June 1-13, 2014	NABEF Media Sales Institute Seminar Workshop. The goal of the NABEF is to address need for sales personnel of color, particularly in broadcast and print industry. The institute offers world class programs that serves as a pipeline for funneling excellent students of color from the academy into the industry.	35	Management Staff & Sales Department
6/11/14	WHUR News Reporter served as the Keynote Speaker for Commencement exercises at Kelly Miller Middle School, Washington, DC. N.E.	1	News Reporter
6/27/14	WHUR News & Information team participated in the HIV/AIDS Testing Day event at the National Council of Negro Women HQ; effort to encourage listeners to learn their HIV status along with providing valuable information about HIV AIDS in the Washington community.	10	News & Information Department